

# Ebay Course Outline

## 2 Months



**Are you interested in learning how to protect systems using practical cybersecurity strategies and effective threat mitigation techniques?**

At NexTech Skills, we offer a comprehensive Cyber Security course designed to teach you how to safeguard systems with practical strategies and effective threat mitigation techniques. Our expert instructors will guide you through the latest industry practices to ensure you're equipped with the skills to protect digital assets and defend against potential security breaches. Whether you're a beginner or looking to advance your knowledge, this course will provide hands-on experience to build your expertise in the field of Cyber Security. Join us and become a proficient cybersecurity professional!



## Month 1: Foundations and Setup

### Week 1: Basics of eBay

- Introduction to eBay and its global impact
- Understanding the eBay Lifecycle
- Types of eBay accounts and their uses
- Key terminologies and concepts in eBay
- Creating and Managing eBay Accounts
- Exploring eBay's user interface
- Setting up account preferences
- Introduction to eBay policies and rules
- Overview of buyer and seller rights

### Week 2: Setting Up for Success

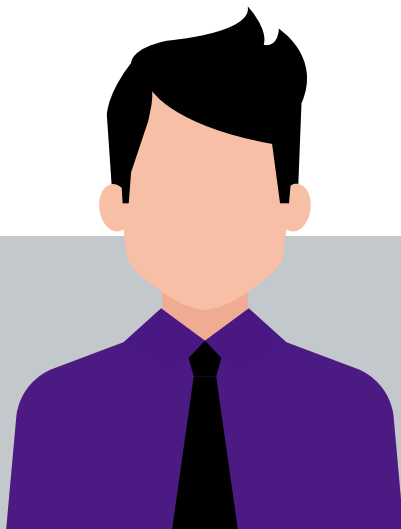
- Payment Methods and Setup
- Creating eBay Seller Accounts from Pakistan
- Overcoming regional challenges for Pakistani sellers
- Managing Multiple eBay Accounts
- Importance of maintaining seller performance metrics
- Creating attractive eBay profiles
- Understanding feedback systems on eBay
- Navigating through eBay's seller hub
- Common pitfalls in account setup and how to avoid them

### Week 3: Product Research Essentials

- Importance of product research in e-commerce
- Techniques for Effective Product Research
- Identifying trending products
- Exploring Tools for Product Research (e.g., Terapeak)
- Understanding competition on eBay
- Analyzing product demand and supply
- Filtering profitable product niches
- Key factors affecting product pricing
- Avoiding restricted or banned products

### Week 4: Introduction to Dropshipping

- Basics of Dropshipping on eBay
- How Dropshipping works: Pros and Cons
- Finding reliable suppliers for dropshipping
- Overview of International Markets
- Identifying potential markets for dropshipping
- Understanding import/export rules for eBay
- Optimizing dropshipping logistics
- Managing stock and inventory virtually
- Legal considerations for dropshipping



I have lots of experience teaching cybersecurity and enjoy helping students learn how to keep computers and networks safe from hackers. I focus on making sure students understand how to protect data and handle online threats. In my classes, we learn about ethical hacking, how to stop cyberattacks, and the rules that protect everyone online. I use fun activities and real-life examples to help students get ready for a career in cybersecurity.



## Month 2: Advanced Skills and Application

### Week 5: Listings and Optimization

- Creating Professional Listings on eBay
- Writing effective product titles and descriptions
- Selecting relevant categories and subcategories
- Adding high-quality images for products
- Optimizing Listings for Sales
- Understanding eBay SEO strategies
- Setting competitive pricing for listings
- Introduction to promoted listings and ads
- Tracking listing performance

### Week 6: Customer Interaction and AI

- Basics of Managing Customer Support
- Handling queries and complaints professionally
- Building customer trust and loyalty
- Importance of response time in customer support
- Common customer support challenges and solutions
- Introduction to AI Tools with eBay
- Using AI for product suggestions and personalization
- Automating responses with AI tools
- Leveraging AI for fraud detection

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